

## Datasheet Search Engine SupplyFrame Reaches One-Year Anniversary

*SupplyFrame Datasheet search engine sees sharp gains and industry support as it looks ahead to its second year connecting electronic component suppliers and buyers.*

Pasadena, CA ([PRWeb](#)) January 7, 2008 -- SupplyFrame ([www.supplyframe.com](http://www.supplyframe.com)), the go-to datasheet search engine, celebrates tremendous growth and success on its first anniversary. Launched on December 10, 2006 with a handful of content and no users, SupplyFrame's current number of searches per month is now approaching 500,000 from the around the world.

In just 365 days, SupplyFrame has become the center of tremendous industry attention as traditionally off-line electronic component suppliers and their new online marketing groups endeavor to reach out globally to qualified engineers on the Internet. SupplyFrame has received funding from USVP and Clearstone Venture Partners and has created a strategic relationship with EDN magazine to power its on-line part search.

"We have had an exhilarating year. B2B search has been a tough nut to crack for many companies, but we did it by creating a solution that fits into the day to day activities of very influential decision makers," commented Steve Flagg, CEO of SupplyFrame. "The industry support for SupplyFrame is building and our audience is growing so fast that I'm sure 2008 is going to be even more remarkable and thrilling year for us."

Since its founding, SupplyFrame:

- Created the industry's first desktop search widget, SupplyFrame GoPart, that has been download by over 10,000 engineers
- Expanded content to cover millions of individual components from thousands of electronic component suppliers and manufacturers
- Established global traction with 30% of visitors from Asia, 34% from Europe and 30% from the Americas
- Fielded the industry's first pay-for-performance ad system that allows manufacturers to target engineers for high-value up-sell and cross-sell leads

To learn more about SupplyFrame's innovative datasheet search engine, visit [www.supplyframe.com](http://www.supplyframe.com).

### About SupplyFrame

SupplyFrame ([www.supplyframe.com](http://www.supplyframe.com)) gives buyers and engineers a competitive edge with easy access to clear information about millions of electronic components. SupplyFrame delivers information and tools to people who design and decide on electronic components sourcing. SupplyFrame offers exclusive component facts including up-to-date price, datasheet, availability, sources and cross reference data. Information is provided from a datasheet search engine, along with easy, powerful tools to quote, analyze and communicate with partners and electronic component suppliers.

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