



## Datasheet Search Engine SupplyFrame Receives Model of Excellence Award

*SupplyFrame electronic component search engine awarded Model of Excellence by InfoCommerce Group*

Pasadena, CA ([PRWeb](#)) June 11, 2008 - SupplyFrame ([www.supplyframe.com](http://www.supplyframe.com)), the leading datasheet search engine, was recently awarded the Model of Excellence Award by InfoCommerce Group. The InfoCommerce Group Model of Excellence is awarded to data information companies that have important new business models, exhibit best practices or offer technological innovation.

"SupplyFrame is an outstanding example of how basic product discovery tools can be enhanced to become an essential part of user workflow," said Russell Perkins, Founder, InfoCommerce Group. "Through tools such as the electronic component search engine, small quantity online ordering, fully automated Request for Quote service and one of the most impressive B2B widget applications we have seen, SupplyFrame is all about helping its users work faster and smarter - and that's the name of the game today."

The Model of Excellence Award was created to answer the one question most frequently asked of InfoCommerce Group editors - "Who's doing it right?" Candidates for the Model of Excellence Award span all industries and represent a variety of online business models, but what the winners all have in common is progressive approaches to commercial database publishing.

"We are thrilled to be recognized by the InfoCommerce Group," commented Jeff Curie, Vice President of Marketing at SupplyFrame. "We've been working very hard to deliver useful data to our audience while creating valuable new advertising tools for electronic component manufacturers to influence this audience online."

To learn more about this innovative datasheet search engine, visit [www.supplyframe.com](http://www.supplyframe.com).

### About SupplyFrame

Electronic component search engine SupplyFrame ([www.supplyframe.com](http://www.supplyframe.com)) gives buyers and engineers a competitive edge with easy access to clear information about millions of electronic components. SupplyFrame delivers information and tools to people who design and decide on electronic components sourcing. SupplyFrame offers exclusive component facts including up-to-date price, datasheet, availability, sources and cross reference data. Information is provided from an electronic component search engine, along with easy, powerful tools to quote, analyze and communicate with partners.

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