



SupplyFrame Releases SFI Top 20 Index Measuring Demand for Electronic Component Information

Datasheet Search Engine SupplyFrame Offers Invaluable Information with the SFI, Highlighting Online Global Demand for Electronic Component Information in Q2 2008

Pasadena, CA ([PRWeb](#)) July 14, 2008 -- Datasheet search engine SupplyFrame has released the updated Supply Frame Index (SFI) that measures online demand by engineers for technical and electronic component information.

The SFI (<http://content.supplyframe.com/SFI20.html>) measures worldwide online demand for product information and was first introduced in April 2008 as a ranking of the top 20 most actively searched electronic component manufacturers. This quarter SupplyFrame has expanded the SFI to also rank demand by product categories. The SFI Top 20 is designed to help further understand the online activity of engineers and other professionals in the high-tech space globally.

"The success of the first SFI was monumental as we were able to bring to light what has previously been unknown. The education received from the overall picture of what and how engineers are searching the Web is invaluable," said Steve Flagg, CEO of datasheet search engine SupplyFrame. "We look forward to creating more variations of the SFI to bring a truly comprehensive view of what is occurring in the online space for electronic components."

The Q2 2008 SFI Top 20 Index for both Electronic Component Category Demand and Manufacturer Demand can be found at www.supplyframe.com.

About SupplyFrame

SupplyFrame is a datasheet search engine used widely by engineers to find technical information in support of product design decisions. SupplyFrame delivers electronic component information from authorized suppliers and has become the industry's recognized source for accurate information. SupplyFrame is a member of NEDA and is free to use, does not require registration, and provides all manufacturer and product information in a vendor-neutral format. For more information, visit www.supplyframe.com.

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